

Your Swiss Who's Who Standing

Geneva/Zurich, October 1, 2027

Dear Member,

Swiss Who's Who is entering a new era of structure, selectivity, and strategic depth. From 2027 onward, our activities are organized within The Club — a private circle designed to offer meaningful access, elevated visibility, and high-level engagement.

To maintain the independence and quality of this environment, two individual contribution levels are introduced:

PREMIUM

Comprehensive access to The Club, curated content, private networking engagements, and the Annual Meeting.

2027 Annual Contribution CHF 1'081 (CHF 1'000 + VAT)

ELITE

Includes all PREMIUM privileges, together with priority and privileged access to invitation-only events and major strategic gatherings throughout 2027.

2027 Annual Contribution CHF 1'621.50 (CHF 1'500 + VAT)

The annual value of ELITE privileges exceeds CHF 5'900 (excl. VAT)

A comparative overview and enrollment documentation are enclosed for your consideration.

Should you wish to discuss the positioning that best reflects your engagement within the network, we would be pleased to assist personally.

We appreciate your trust and continued commitment.

Swiss Who's Who — The Swiss Leading Network is more than a network — it is a circle of influence shaping Switzerland's international leadership presence.

The future belongs to those who move first.

With our highest consideration,



Dr. Jérôme Koechlin
Chief Executive Officer



Olivier Mancassola
Chief Operating Officer



The Swiss Leading Network

Swiss Who's Who Sàrl

Head office Rue de la Tannerie 8bis • CH-1227 Carouge

Operations office Route de Lausanne 14 • Case Postale 352 • CH-1052 Le Mont sur Lausanne

Tél. 021 653 57 77 • info@swisswhoswho.ch • TVA CHE-105.684.328 • www.swisswhoswho.ch

SWW ANNUAL MEMBERSHIP FEE 2027

BENEFITS

PREMIUM ELITE

Swiss Who's Who Directory 2027 — Printed edition	CHF 350	✓	✓
Swiss Who's Who Directory 2027 — PDF edition	CHF 150	✓	✓
Access to the private SWW — The Club platform	CHF 400	✓	✓
Exclusive content, interviews, targeted networking	CHF 270	✓	✓
Invitation to the SWW Annual Meeting (Geneva)	CHF 500	✓	✓
Participation in the SWW Leaders Breakfast (online)	CHF 100	✓	✓
Access to civic and philanthropic initiatives	CHF 500	✓	✓
Preferential rates on leadership & communication programs	CHF 500	✓	✓
Access to modern art museums in Switzerland	CHF 800	✓	✓

PRIVILEGED AND EXCLUSIVE ACCESS TO SELECTED PRIVATE EVENTS

Montreux Jazz Club	CHF 350	✗	✓
Verbier Festival	CHF 350	✗	✓
Ponant Cruise	CHF 500	✗	✓
Jean-Marc Quarin Wine Tasting	CHF 150	✗	✓
EHL Michelin-Star Chefs Dinner	CHF 500	✗	✓
Swiss Deluxe Hotels Experiences (combined value exceeding CHF 2'300 depending on participation)	CHF 500	✗	✓

PRIORITY ACCESS TO MAJOR SWW 2027 EVENTS

March	SWW Women Awards (Lausanne)	✗	✓
May	SWW Wine Club	✗	✓
June	SWW NextGen Awards (Lausanne)	✗	✓
July	SWW Exclusive Event — Verbier Festival	✗	✓
September	Building Trust in Health (Genolier)	✗	✓
October	WealthTech Lunch (Geneva, Zurich, Lugano)	✗	✓
October	Biennale de l'Image en Mouvements in Tunis (Tunisia) / The Centre d'Art Contemporain Genève	✗	✓
December	SWW Talent Awards (Crans-Montana)	✗	✓

ESTIMATED TOTAL VALUE

Premium	CHF 3'570 (excl. VAT)	Elite	CHF 5'920 (excl. VAT)
----------------	------------------------------	--------------	------------------------------

ANNUAL MEMBERSHIP FEE 2027

Premium	CHF 1'081 (CHF 1'000 + VAT)	Elite	CHF 1'621.50 (CHF 1'500 + VAT)
----------------	------------------------------------	--------------	---------------------------------------