Your Swiss Who's Who ELITE Standing

Geneva / Zurich, October 1, 2026

Dear Member,

Swiss Who's Who is entering a decisive new phase. In 2027, our network consolidates around a highly selective private circle:

The Club – ELITE

ELITE is not a simple subscription. It is a distinction.

As an **ELITE Member**, you access:

- A carefully curated circle of leaders and decision-makers
- Direct and privileged access at the highest level
- Strategic visibility within a trusted environment
- Private, invitation-only gatherings
- A discreet yet powerful sphere of influence

ELITE 2027 Annual Contribution CHF 1'500 + VAT

For reference, the annual value of ELITE privileges exceeds CHF 5'900 (excl. VAT)

ELITE Members receive priority access to all major 2027 engagements, as well as closed-door meetings reserved for a limited number of principals. They also benefit from full access to our new digital platform (www.swisswhoswho.ch) and to the strategic initiatives shaping the future of our network. To preserve the excellence, exclusivity, independence, and caliber of The Club, an individual annual contribution is introduced as of 2027.

Detailed documentation and the enrollment form are enclosed. Should you wish to discuss your participation personally, we remain at your disposal. Joining ELITE affirms more than membership — it affirms your standing.

We thank you for your continued trust. Together, we are shaping a sovereign and internationally influential ecosystem of Swiss leadership. **The future is built by those who lead it.**

With our highest consideration,

Dr. Jérôme Koechlin
Chief Executive Officer

Olivier Mancassola
Chief Operating Officer

The Swiss Leading Network

Swiss Who's Who Sàrl
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Operations office Route de Lausanne 14 • Case Postale 352 • CH-1052 Le Mont sur Lausanne
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SWW ANNUAL MEMBERSHIP FEE 2027

BENEFITS	ELITE
Swiss Who's Who Directory 2027 — Printed edition	CHF 350
Swiss Who's Who Directory 2027 — Online edition	CHF 150
Access to the private SWW — The Club digital platform www.swisswhoswho.ch	CHF 400
Exclusive interviews on The Club digital platform	CHF 270
Invitation to the SWW Annual Meeting (Geneva)	CHF 500
Participation in the SWW Leaders Breakfast (online)	CHF 100
Access to civic and philanthropic initiatives	CHF 500
Preferential rates on leadership development trainings	CHF 500
Access to modern art museums in Switzerland	CHF 800

PRIVILEGED AND EXCLUSIVE ACCESS TO SELECTED PRIVATE EVENTS & SERVICES

Montreux Jazz Club	CHF 350
Verbier Festival	CHF 350
Ponant Explorations Cruise	CHF 500
Jean-Marc Quarin Wine Tasting	CHF 150
EHL Michelin-Star Chefs Dinner	CHF 500
Swiss Deluxe Hotels Experiences	CHF 500

PRIORITY ACCESS TO MAJOR SWW 2027 & 2028 EVENTS

March	SWW Women Awards (Lausanne)
May	SWW Wine Club
June	SWW NextGen Awards (Lausanne)
July	SWW Exclusive Event — Verbier Festival
September	Building Trust in Health (Lausanne)
October	WealthTech Lunch (Geneva, Zurich, Lugano)
November	SWW in Hospitality (Lausanne)
December	SWW Talent Awards (Crans-Montana)
March 2028	SWW Women Awards
May	SWW Wine Club
June	SWW NextGen Awards (Lausanne)

ESTIMATED TOTAL VALUE	**CHF 5'920** (excl. VAT)
ANNUAL MEMBERSHIP FEE 2027	**CHF 1'621.50** (CHF 1'500 + VAT)

Récépissé

Compte / Payable à
CH86 0076 7000 S514 5944 4
SWISS WHO'S WHO SARL
RUE DE LA TANNERIE 8 bis
1227 CAROUGE GE

Payable par (nom/adresse)

Monnaie	Montant
CHF	1 621.50

Point de dépôt

Section paiement

Monnaie	Montant
CHF	1 621.50

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